## Martijn F. W. van der Veen

PERSONAL Born: August 1989

> Amsterdam (Dutch nationality) E-mail: martijn.vderveen [at] gmail.com

Residence: Amsterdam, The Netherlands Website: https://turiphro.nl

TL;DR:BSc artificial intelligence, MSc computer vision & graphics

Startup founder & CTO (4yrs), Amazon (3.5yrs+); total 7.5yrs+ industry experience

PROFESSIONAL Software Development Engineer

EXPERIENCE Amazon

March 2017 - Present

FinTech (June 2019 - Present), Amsterdam, The Netherlands

Greenfield project on AWS, automating financial transformations (processing \$0.5BN/year in the testing phase). I designed and implemented the core transformation service based on Spark, and overall infrastructure (serverless and microservices). I also mentored junior developers.

Technologies: Spark, AWS Glue, Scala, Java, Python/Pandas, Javascript/React, AWS Lambda, Step Functions, CloudFormation, ECS/Fargate, S3, DynamoDB, etc.

Alexa Smart Home SLU (February 2018 - June 2019), Vancouver, Canada Software developer / NLP engineer at the Smart Home spoken language understanding (NLU/NLP) team.

- Designed, built, and released natural language support (training NER + domain + intent classifiers, updating intent ontology, creating synthetic + live data, writing grammars, maintaining annotation specs) for over half a dozen Alexa features, including Amazon Basics Microwave
- Built and improved NLP software tools for personalisation and contextual features
- Mentored team members and became a certified 'NLP bar raiser'
- Got promoted

Technologies: Python, Spark, EC2/EMR, git, SOA, OpenFST, internal Amazon tools (data science CL, custom NN runtime, ML experiments, NLP annotations, release & deployment)

Delivery Experience, Amazon Retail (March 2017 - February 2018), Vancouver, Canada Part of a small team with large customer-facing responsibilities and a service handling 16BN requests a day. Worked on launching new delivery programs (e.g., Amazon Key), optimising service efficiency (resulting in \$1.5M savings on a yearly basis), peak days preparations, OnCall, and (re)building the team.

Technologies: Java (Spring, Lombok, Mockito), EMR/Hive/Hadoop, git, SOA, internal Amazon tools (fleet management, continuous delivery, release management, testing frameworks, metrics & dashboards)

#### Co-Founder

Zazzy, Amsterdam, The Netherlands March 2013 - December 2016 (3yrs 9mos)

End-to-end e-Commerce platform for personalised products, including online tools for easy designing/customisation. Product are produced by professional 3D printing services (metals) and lasercutting. We built a full platform including easy-to-use design website, custom built e-Commerce platform, production management, assembly, and drop-shipping.

- Hired and built a team of 8+ people
- Raised angel capital (from founders of eBuddy, Hyves, vakantieveilingen, a.o.)
- Partnership with HEMA (largest Dutch non-food retailer), introduced 3D printing to Dutch mar-
- Developed 3D engine for custom product design: on-the-fly creation of printable 3D models based on customer input (text, images, photos of drawings, face detection, etc), photo-realistic rendering, and 3D printable model output
- Designed and set up scalable render farm (500k+ renders generated)

#### • Part of Rockstart Accelerator 2013

Technologies: Django, Blender, OpenCV, Python (NumPy, Scrapy, Flask), MySQL, MongoDB, Docker, Wercker (CI), Sentry, REST APIs, React, websockets, Google Cloud Platform, Azure Cloud, git, PHP, Kissmetrics, 3D printers, CAD design

### Engineer (Volunteer)

The Things Network, Amsterdam, The Netherlands

August 2015 - October 2016 (2yrs 3mos · part-time)

Building a crowd-sourced open data-network for the Internet of Things! I implemented the main website & community portal & kickstarter landing page, and built first hardware node prototype (featured on Dutch national news).

Technologies: Django, Docker, Arduino, C, Go

#### Programmer

Stichting Studiebegeleiding Leiden, Leiden, The Netherlands

August 2009 - March 2013 (3yrs 8mos · part-time)

I built the main website, wrote internal tools, and managed online advertisement campaigns.

Technologies: PHP, MySQL, Python, VBA

#### **EDUCATION**

### University College London, London, United Kingdom

MSc. Computer Graphics, Vision and Imaging (with distinction) September 2011 - September 2012

September 2011 - September 2012

- Dissertation topic: Automatic 3D reconstruction of difficult outdoor scenes
- Courses: Computer vision, image processing, virtual reality (VR), computer graphics, computational photography, geometry of images, math

# ${\bf University\ of\ Amsterdam},\ {\bf Amsterdam},\ {\bf The\ Netherlands}$

 $\operatorname{BSc.}$  Artificial Intelligence (with distinction, with honours)

September 2008 - August 2011

- Dissertation topic: Autonomously navigating drones (reinforcement learning)
- Courses: computer science courses (Java, C & C++, Prolog, algs+datastruct, OS, DBs, distrib systems, crypto), machine learning, neural networks, reinforcement learning, computer vision, NLP & Speech / computational linguistics, knowledge systems, math courses (LA, calc, prob, logic, geometric algebra), humans (cognitive psychology, philosophy of mind), robotics courses (SLAM / ProbRob; kinematics; simulations; electronics)

#### University of Technology Delft, Delft, The Netherlands

Electrical Engineering (Propedeuse / half of BSc; extra during BSc AI)

September 2009 - August 2011

## TECHNICAL SKILLS

- Solid Experience in the fields: Computer Vision (3d reconstruction, depth vision, image processing), Artificial Intelligence / Machine Learning (NLP/NLU, CV, deep learning), Data engineering (Spark, Hadoop/MapReduce, SQL, NoSQL, ETL), Cloud computing and DevOps (AWS, GCP, Linux, scalable architectures, serverless, CI, metrics), Web Development (Backend, some Frontend and UI/UX), Computer Graphics (3D models, rendering engines)
- Computer languages: C, C++, Python, Java, Scala, JavaScript, PHP, SQL, Matlab, PROLOG, (Go)
- Solid Experience with Tools/Libraries: Unix/Linux and CL, git, AWS (EMR, Glue, EC2, ECS/Fargate, Lambda, SF, S3, DynamoDB, etc), Spark, Hadoop, Docker, OpenCV, OpenGL, PCL, Django, Blender, NumPy, ReactJS, MySQL, MongoDB, REST APIs, Google Cloud Platform, Azure Cloud, Wercker (CI), Sentry, websockets, Arduino, 3D printers
- Medium experience (work, side-project, book, mooc): MXNet, TensorFlow, Go, Ruby, Postgres, Redis,

## D3js, Unity3D, GPUs, VHDL

# Hobbies and interests

I have broad technical interests, and you'll often find me working on side-projects which combine software, AI, and electronics (see my website for a selection). I like trying out new technologies and stay up to date with the ML/CV literature. If you can't reach me, I'm probably enjoying beers at a local bar, sightseeing during a citytrip, or hiding in Corona lockdown.

From Sept 2012 - Sept 2013 I was **vice-chairman** of Student Association Liber Amsterdam, responsible for organisation of activities for 100 members.